



Unifying Resistance Management Education

for Vegetable and Fruit Production in
the Northeast

A “train the trainer” webinar series

Northeastern Extension personnel, IPM scouts, ag suppliers, and industry representatives are invited to participate in this educational series to create a unified approach to delivering resistance management (RM) education to Northeastern producers.

- Participate in interactive, educational forums that focus on Northeastern agriculture
- Increase understanding of pesticide and resistance modes of action
- Get the tools you need to properly engage and educate growers about RM
- Receive a RM Core Module (PowerPoint presentation and video) to adapt and use for grower education
- Promote a consistent and comprehensive understanding of RM to slow development of pesticide resistance, improve pesticide efficacy and longevity, environmental stewardship, and farm sustainability

See website for more info and to register

<http://www.umass.edu/cranberry>

First 50 to register will be entered in raffle for Amazon gift card!



UMassAmherst



Cornell University



Webinars

2:30 – 3:30 PM

with ongoing access to
accompanying Moodle
classroom

1 - Monday 11/30/15

Overview of Resistance Management

Dr. Meg McGrath
Cornell University

2 - Thursday 12/3/15

Fungicide Resistance

Dr. Meg McGrath
Cornell University

3 - Monday 12/7/15

Insecticide Resistance

Dr. Andrei Alyokhin
University of Maine

4 - Thursday 12/10/15

Herbicide Resistance

Dr. Rich Bonanno
University of Massachusetts-
Amherst